

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**

Text Safety for a Booklet under 76 pages is 0.375" (3/8") from the cutline.

0.375"
(3/8")



*12" x 12" Booklet
76 Pages and Under*

Front Cover

Inside Front Cover

Inside Back Cover

Presorted
Standard
US Postage
PAID
Oakland, CA
Permit #2319

AREA MUST REMAIN CLEAR

area for mailing address only

3.625"

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.



*12" x 12" Booklet (76 Pages and Under)
Standard Mailing*

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**

Back Page