

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**

Text Safety for a Catalog
80 pages and over is 0.5"
(1/2") from the cutline.

0.5"
(1/2")



*12" x 12" Catalog
80 Pages and Over*

Front Cover

Inside Front Cover

Inside Back Cover

Presorted
Standard
US Postage
PAID
Oakland, CA
Permit #2319

AREA MUST REMAIN CLEAR

area for mailing address only

3.625"

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Standard Mailing*

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Back Page