

## ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

**bleed** →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

**cut line** →

This is where your artwork will be trimmed.  
(Finished size ordered)

**safety** →

All text must be kept within the **blue line**

Text Safety for a Catalog under 32 pages is 0.25" (1/4") from the cutline.

0.25"  
(1/2")



*8.5" x 5.5" Catalog  
32 Pages and Under*

*Front Cover*

*Inside Front Cover*









*Inside Back Cover*

Presorted  
Standard  
US Postage  
**PAID**  
Oakland, CA  
Permit #2319

area for mailing address only

3.625"

AREA MUST REMAIN CLEAR

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(1/2")

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8.5" x 5.5" Catalog  
32 Pages and Under  
Standard Mailing

postal marking area  
5/8" minimum for barcode

.625"