

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**

Text Safety for a Catalog under 76 pages is 0.375" (3/8") from the cutline.

0.375"
(3/8")



*8.5" x 5.5" Catalog
76 Pages and Under*

Front Cover

Inside Front Cover

Inside Back Cover

Presorted
Standard
US Postage
PAID
Oakland, CA
Permit #2319

area for mailing address only

3.625"

AREA MUST REMAIN CLEAR

bleed

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cut line

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8.5" x 5.5" Catalog
76 Pages and Under
Standard Mailing

postal marking area
5/8" minimum for barcode

0.625"