

A diagram of a roll sticker. It features a large red outer circle representing the roll. Inside this is a dashed blue circle representing the 'cut line'. A solid black circle represents the 'bleed' area. A solid blue circle represents the 'safety' area. Arrows point from text labels to these respective lines. A yellow box on the left contains text about artwork with borders. At the bottom, there is a 'Design Note' and a 'Please refer to guide' link.

bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

cut line

This is where your artwork will be trimmed. (Finished size outlined)

safety

All text must be kept within the blue line

ARTWORK WITH BORDERS

Minimum border thickness must be .14 (.25") thick plus the .18 (.25") bleed for correct print ready artwork. Total border size from the bleed line is .32 (.51"). Border example on the left.

1" x 1"

Roll Sticker

Design Note: Do not rotate your artwork. The top of your artwork should be aligned with the top of the canvas.

If you need to adjust the orientation of your sticker on the roll, please use the appropriate production option.

Please refer to [guide](#) before submitting your design to print.