

**bleed**

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

**cut line**

This is where your artwork will be trimmed.  
(Finished size ordered)

**safety**

All text must be kept within the **blue line**

**ARTWORK WITH BORDERS**

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

**4" x 4"**  
**Roll Sticker**

**Design Note:** Do not rotate your artwork. The top of your artwork should be aligned with the top of the canvas. If you need to adjust the orientation of your sticker on the roll, please use the appropriate product options.

Please delete this guideline before submitting your design to print.