

The diagram shows a red oval representing the sticker's shape. A solid black line follows the inner edge of the oval, labeled 'cut line'. A dashed blue line follows the outer edge of the oval, labeled 'bleed'. A dashed blue line is also shown inside the oval, labeled 'safety'.

bleed

Artwork that reaches the outline needs to extend to the edge of the

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the blue line

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

1" x 2"
Roll Sticker

Design Note: Do not rotate your artwork. The top of your artwork should be aligned with the top of the canvas. If you need to adjust the orientation of your sticker on the roll, please use the appropriate product options.

Please delete this guideline before submitting your design to print.