cut line
cut line
This is where your artwork
will be trimmed.
(Finished size ordered)
safety
All text must be kept within the
blue line

11" x 25.5" Half Fold (Outside Back)

ARTWORK WITH BORDERS Minimum border thickness
must be $1 / 4\left(0.25^{\prime \prime}\right)$ thick plus must be $1 / 4\left(0.25^{\prime \prime}\right)$ thics plus
the $1 / 8\left(0.125^{\prime \prime}\right)$ bleed for correct the $1 / 8\left(0.125^{\prime \prime}\right)$ bleed for correct
print ready artwork. Total border print ready artwork. Total bo
size from the beeed line is
sital $3 / 8$ (0.375"). Border example on the left.
cut line
cut line
This is where your artwork
will be trimmed.
(Finished size ordered)
safety
All text must be kept within the
blue line

11" x 25.5" Half Fold (Inside Front)

ARTWORK WITH BORDERS Minimum border thickness
must be $1 / 4\left(0.25^{\prime \prime}\right)$ thick plus must be $1 / 4\left(0.25^{\prime \prime}\right)$ thick plus
the $1 / 8(0.125 "$ bleedf for correct
print ready atwork the $1 / 8\left(0.125^{\prime \prime}\right)$ bleed for correct
print ready artwork. Total border print ready arwork. Total bo
size from the bleed line is
3s $3 / 8$ (0.375"). Border example on the left.

