

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed 

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line 

This is where your artwork will be trimmed.
(Finished size ordered)

safety 

All text must be kept within the **blue line**

Text Safety for a Catalog under 32 pages is 0.25" (1/4") from the cutline.

0.25"
(1/4")

*12" x 12" Catalog
32 Pages and Under*

Please delete this guideline before submitting your design to print.

Front Cover

Inside Front Cover

Inside Back Cover

area for return address
return address required
return address required

keep clear
for the
indicia

area for mailing address only

3.625"

AREA MUST REMAIN CLEAR

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12" x 12" Booklet