### ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

#### bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

#### cut line-

This is where your artwork will be trimmed.
(Finished size ordered)

### safety -

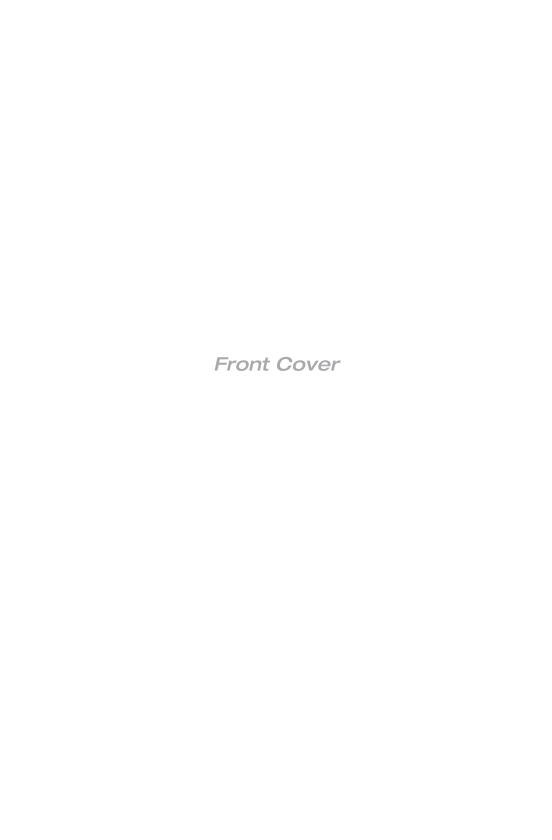
All text must be kept within the **blue line** 

Text Safety for a Catalog under 32 pages is 0.25" (1/4") from the cutline.

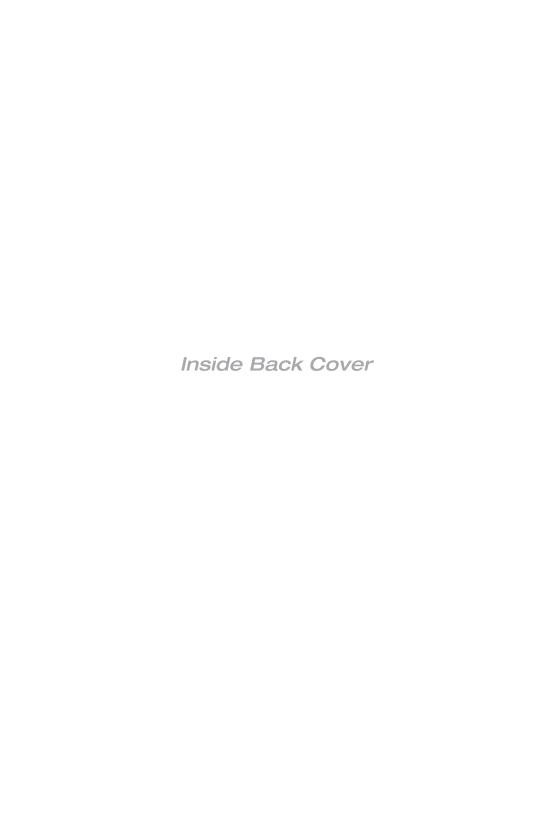
0.25" (1/2")

8.5" x 5.5" Catalog 32 Pages and Under

Please delete this guideline before submitting your design to print.







return address required return address required area for return address

**.625**" keep this postal marking area clear for

barcode along this binding side

keep this whole area clear for mailing address only

## bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

## cut line -

This is where your artwork will be trimmed. (Finished size ordered)

# safety -

All text must be kept within the blue line

8.5" x 5.5" **Booklet** with Mailing

## ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the right.

> Text Safety for a Booklet under 32 pages is 0.25" (1/4") from the cutline.