ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

cut line-

This is where your artwork will be trimmed.
(Finished size ordered)

safety -

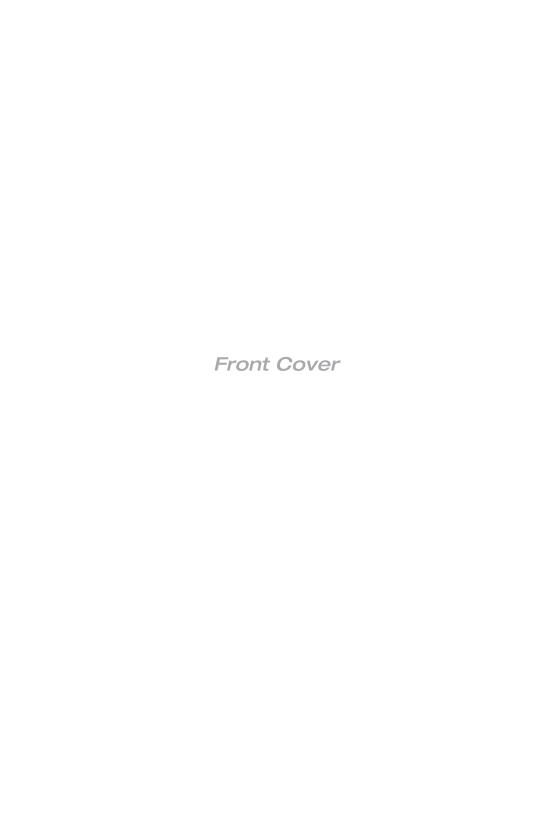
All text must be kept within the **blue line**

Text Safety for a Catalog under 32 pages is 0.25" (1/4") from the cutline.

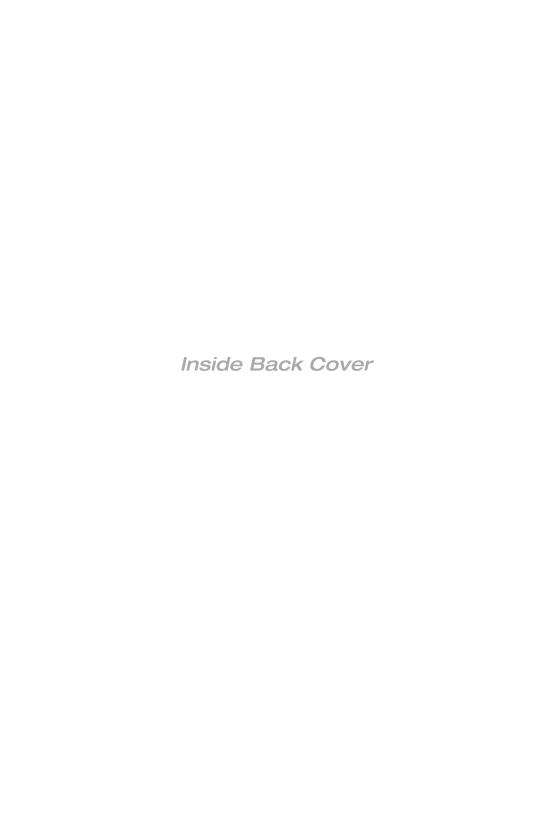
0.25" (1/2")

8.5" x 5.5" Catalog 32 Pages and Under

Please delete this guideline before submitting your design to print.







area for return address return address return address required return address required

- .625"

keep this postal marking area clear for barcode along this binding side

keep this whole area clear for mailing address only

bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line -

This is where your artwork will be trimmed. (Finished size ordered)

safety -

All text must be kept within the **blue line**

8.5" x 5.5" Booklet with Mailing

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the right.

Text Safety for a Booklet under 32 pages is 0.25" (1/4") from the cutline.

0.25 (1/2")