ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed
Artwork that reaches the cutline needs to extend to the edge of the **red line.**

cut line
This is where your artwork will be trimmed.
(Finished size ordered)

safety
All text must be kept within the **blue line**

Text Safety for a Catalog under 76 pages is 0.375" (3/8") from the cutline.

(3/8")

8.5" x 5.5" Catalog
76 Pages and Under

Please delete this guideline before submitting your design to print.

Front Cover

Inside Back Cover

keep clear for the indicia

area for return address
return address required
return address required

3.75"

keep this whole area clear for mailing address only

.625"

keep this postal marking area clear for barcode along this binding side

bleed
Artwork that reaches the cutline needs to extend to the edge of the **red line.**

cut line
This is where your artwork will be trimmed.
(Finished size ordered)

safety
All text must be kept within the **blue line**

ARTWORK WITH BORDERS
Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the right.

8.5" x 5.5"
Booklet
with Mailing

Text Safety for a Booklet under 76 pages is 0.375" (3/8") from the cutline.

0.375 (3/8")