

## ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

### bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

### cut line

This is where your artwork will be trimmed.  
(Finished size ordered)

### safety

All text must be kept within the blue line

Text Safety for a Catalog under 76 pages is 0.375" (3/8") from the cutline.

(3/8")

*8.5" x 5.5" Catalog  
76 Pages and Under*

Please delete this guideline before submitting your design to print.

*Front Cover*

*Inside Front Cover*









*Inside Back Cover*



keep clear  
for the  
indicia

area for return address  
return address required  
return address required

3.75"

keep this whole area clear for  
mailing address only

.625"

keep this postal marking area clear for  
barcode along this binding side

### bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

### cut line

This is where your artwork will be trimmed.  
(Finished size ordered)

### safety

All text must be kept within the blue line

### ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the right.

**8.5" x 5.5"**  
**Booklet**  
**with Mailing**

Text Safety for a Booklet under 76 pages is 0.375" (3/8") from the cutline.

0.375  
(3/8")