ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed.

Artwork that reaches the cutline needs to extend to the edge of the red line.

cut line-

This is where your artwork will be trimmed. (Finished size ordered)

safety-

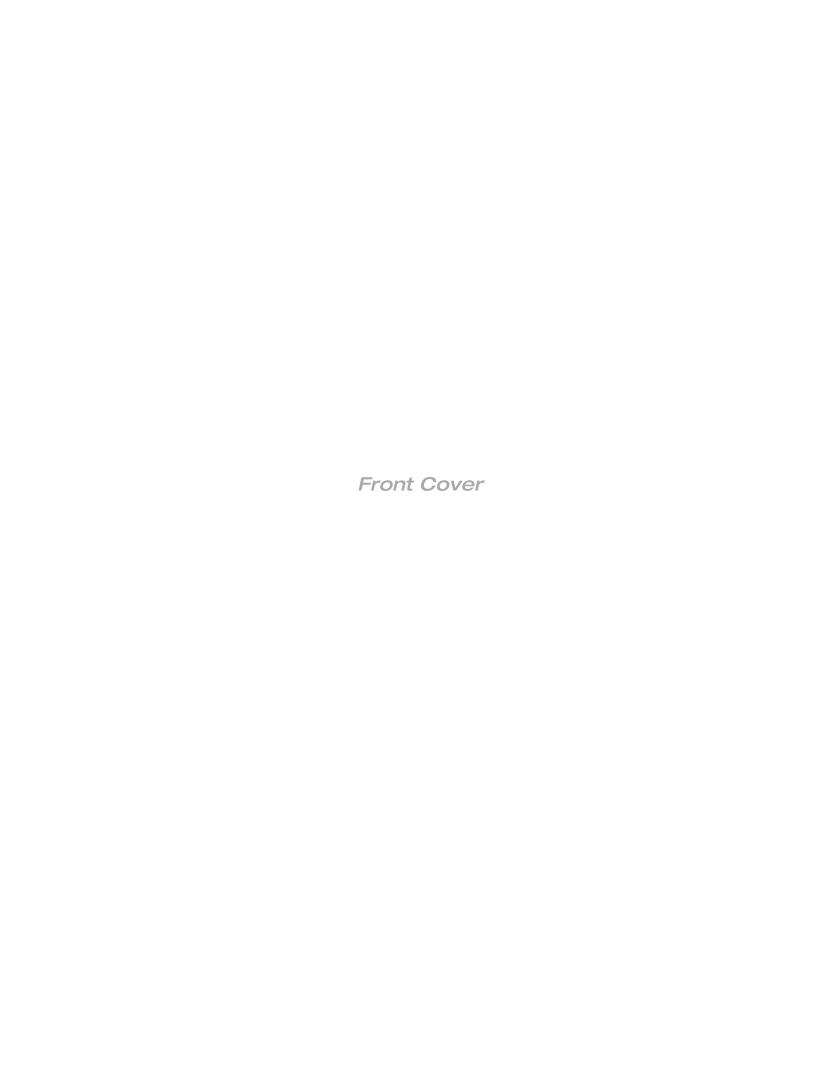
All text must be kept within the blue line

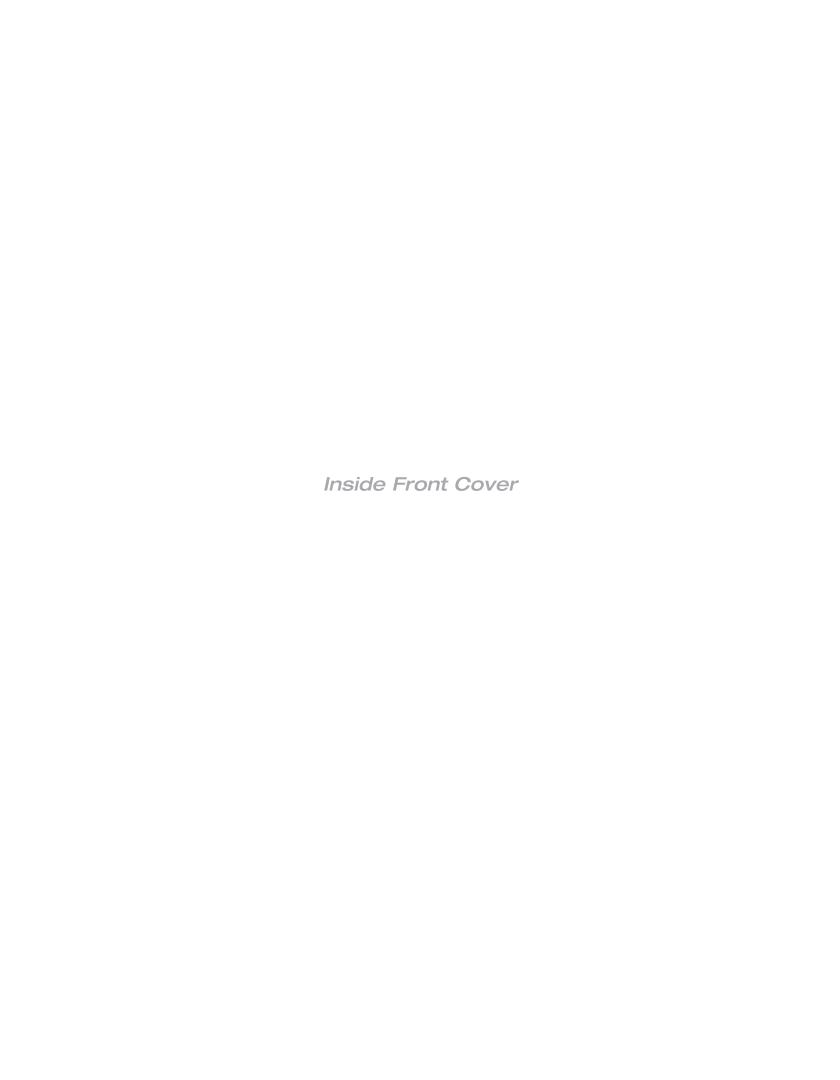
Text Safety for a Catalog 80 pages and over is 0.5" (1/2") from the cutline.

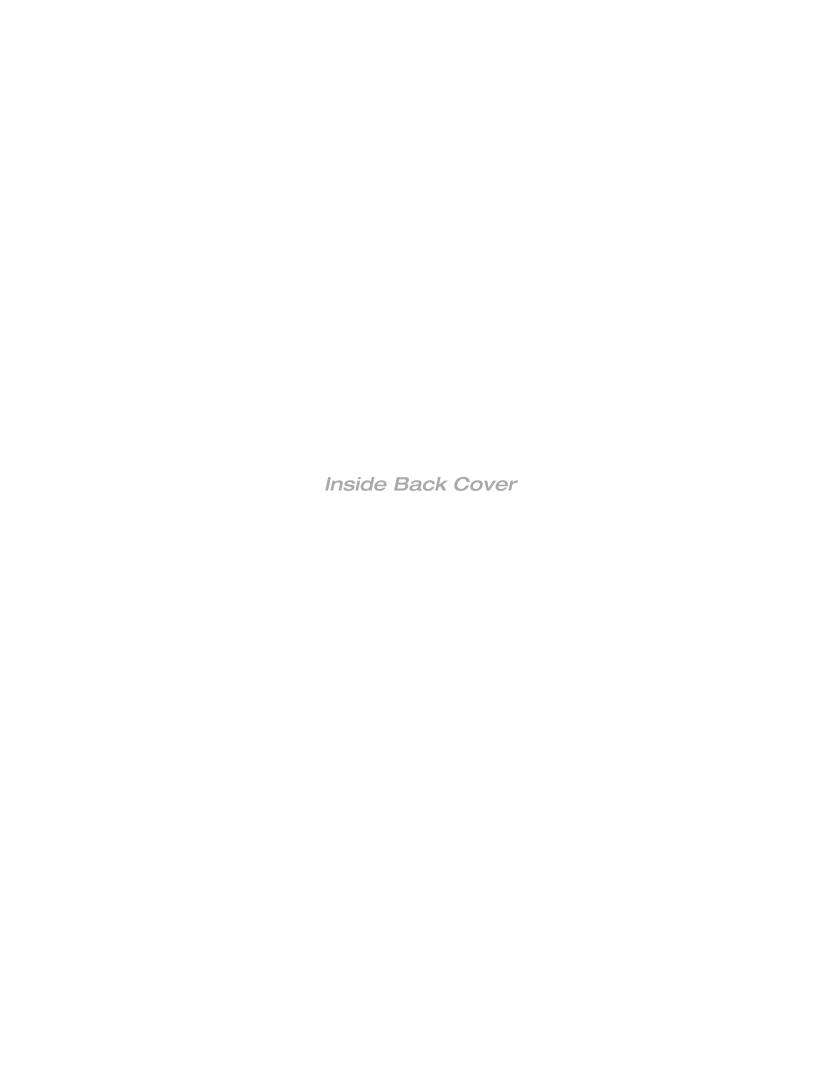
0.5"

8.5" x 11" Catalog 80 Pages and Over

Please delete this guideline before submitting your design to print.







area for return address return address required return address required

3.625."

AN CLEAR

keep clear for the indicia

area for mailing address <mark>only</mark>

ARTWORK WITH BORDERS

REA MUST

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line -

This is where your artwork will be trimmed. (Finished size ordered)

safety-

All text must be kept within the blue line

8.5" x 11" Booklet