Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed ·

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line-

This is where your artwork will be trimmed.
(Finished size ordered)

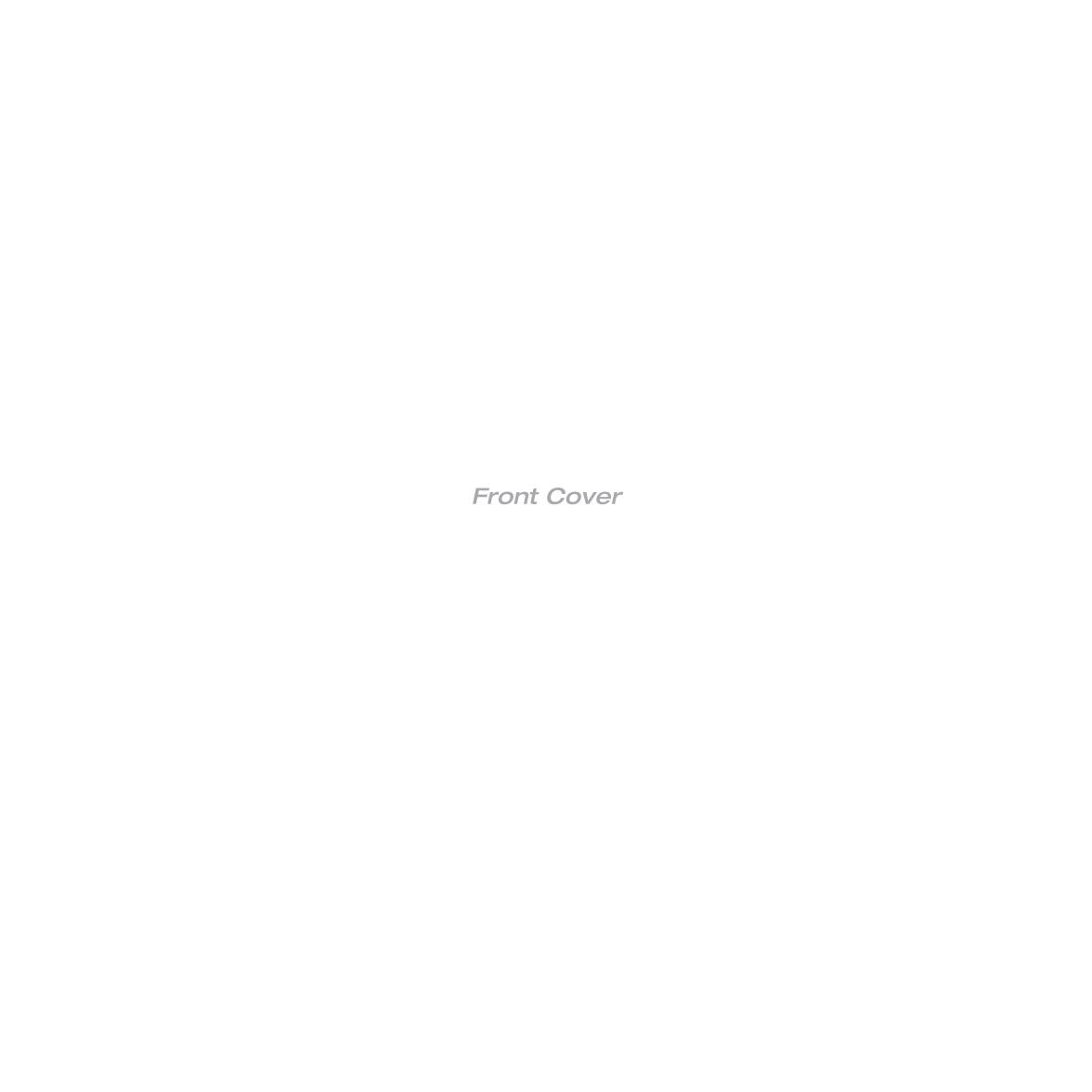
safety-

All text must be kept within the **blue line**

Text Safety for a Catalog 80 pages and over is 0.5" (1/2") from the cutline.

12" x 12" Catalog 80 Pages and Over

Please delete this guideline before submitting your design to print.







area for return address return address required return address required

REA MUST F

area for mailing address only
3.625"

keep clear for the indicia

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line-

This is where your artwork will be trimmed. (Finished size ordered)

safety —

All text must be kept within the blue line

12" x 12" Booklet