

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the outline needs to extend to the edge of the **red line**.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the **blue line**

Text Safety for a Catalog 80 pages and over is 0.5" (1/2") from the cutline.

0.5"
(1/2")

*8.5" x 5.5" Catalog
80 Pages and Over*

Please delete this guideline before submitting your design to print.

Front Cover

Inside Front Cover

Inside Back Cover

keep clear
for the
indicia

area for return address
return address required
return address required

3.75"

keep this whole area clear for
mailing address only

.625"

keep this postal marking area clear for
barcode along this binding side

bleed

Artwork that reaches the
cutline needs to extend to
the edge of the **red line**.

cut line

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will be trimmed.
(Finished size ordered)

safety

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ARTWORK WITH BORDERS

Minimum border thickness
must be 1/4 (0.25") thick plus
the 1/8 (0.125") bleed for correct
print ready artwork. Total border
size from the bleed line is
3/8 (0.375"). Border example
on the right.

8.5" x 5.5"
Booklet
with Mailing

Text Safety for a Booklet
80 pages and over is 0.5"
(1/2") from the cutline.

0.5
(1/2")