

(when folded)
BACKSIDE OF GREETING CARD

**keep clear
for the
indicia**

RETURN SERVICE REQUESTED

3.75"

area for mailing address only
3 ¾" minimum

The only text allowed in this space is the
mailing stamp or indicia and the
recipient's address.

This area must be left blank for barcode
or other postal markings.

.625"

postal marking area
5/8" minimum for barcode

score / fold

ARTWORK WITH BORDERS

Minimum border thickness
must be 1/4 (0.25") thick plus
the 1/8 (0.125") bleed for correct
print ready artwork. Total border
size from the bleed line is
3/8 (0.375"). Border example on
the left. ■

bleed

Artwork that reaches the
cutline needs to extend to
the edge of the **red line**.

cut line

This is where your artwork
will be trimmed.
(Finished size ordered)

safety

All text must be kept within the
blue line

Please delete this
guideline before
submitting your
design to print.

Delete This Layer

You **MUST** delete this layer or it will be printed in your
finished product.

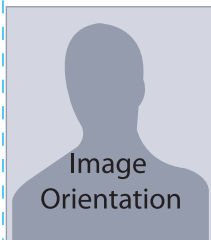


Image
Orientation

FRONT OF GREETING CARD

(when folded)

INSIDE BACK COVER



bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

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score

7" x 5" (3.5" x 5" FOLDED)

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INSIDE FRONT COVER