

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the **blue line**

5" x 7" Postcard (front)

Please delete this guideline before submitting your design to print.

area for return address
return address required
return address required

keep clear
for the
indicia

5" x 7" Postcard Mailing (back)

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the blue line

Please delete this guideline before submitting your design to print.

3.75"

keep this whole area clear for
mailing address only

keep this postal marking area clear
5/8" minimum for barcode

1.625"