

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the outline needs to extend to the edge of the **red line**.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the **blue line**

5" x 7" Postcard (front)

Please delete this guideline before submitting your design to print.

area for return address
return address required
return address required

keep clear
for the
indicia

5" x 7" Postcard Mailing (back)

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3.75"

keep this whole area clear for
mailing address only

keep this postal marking area clear
5/8" minimum for barcode

1.625"