

**BACKSIDE OF GREETING CARD**  
( when folded )

keep clear  
for the  
indicia

RETURN SERVICE REQUESTED

3.75"

area for mailing address only  
3 3/4" minimum

The only text allowed in this space is the  
mailing stamp or indicia and the  
recipient's address.

This area must be left blank for barcode  
or other postal markings.

postal marking area  
5/8" minimum for barcode

score / fold

### ARTWORK WITH BORDERS

Minimum border thickness  
must be 1/4 (0.25") thick plus  
the 1/8 (0.125") bleed for correct  
print ready artwork. Total border  
size from the bleed line is  
3/8 (0.375"). Border example on  
the left. ■

## I Front Artwork I

### bleed

Artwork that reaches the  
cutline needs to extend to  
the edge of the red line.

### cut line

This is where your artwork  
will be trimmed.  
(Finished size ordered)

### safety

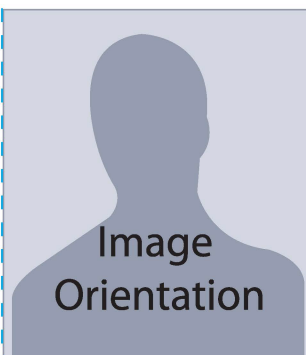
All text must be kept within the  
blue line

Please delete this guideline before submitting your  
design to print.

10" x 7" (5" x 7" FOLDED)

# Delete This Layer

You **MUST** delete this layer or it will be printed in your  
finished product.



**FRONT OF GREETING CARD**  
( when folded )

## INSIDE BACK COVER



### ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left. ■

### bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

### cut line

This is where your artwork will be trimmed.  
(Finished size ordered)

### safety

All text must be kept within the **blue line**

Please delete this guideline before submitting your design to print.

score / fold

## I Back Artwork I

10" x 7" (5" x 7" FOLDED)

# Delete This Layer

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## INSIDE FRONT COVER